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Immediate Release

Barnes PRCA Rodeo welcomes Hutch Leather Works as a new sponsor

Corporate Partner for Barnes PRCA Rodeo makes personalized leather products, Hutch Leather Works based in Mason City, Iowa

October 12, 2017 (Omaha, Neb.) - Barnes PRCA Rodeo welcomes Hutch Leather Works as a new corporate sponsor this fall. Hutch Leather Works based in Mason City, Iowa makes handmade leather products including roper wallets, minimalist front pocket wallets, bracelets, key chains, saddlebags, custom knives with sheaths, women's wallets/clutches and many other leather accessories.

"We are pleased to have Hutch Leather Works become a corporate partner of Barnes PRCA Rodeo. Their handmade leather products will appeal to our rodeo fans, contestants, and committees," said Marty Barnes, owner of Barnes PRCA Rodeo. "We look forward to having them be a vendor a several of our events across the Midwest."

Hutch Leather Works mission is to provide handmade leather products that are American made and will last many years. "All our items are uniquely designed and are certainly one-of-a-kind. Customers can choose to personalize their product with their brand, name, logo stamping or Conchos" stated Angie Hutchins, co-owner of Hutch Leather Works.

"Hutch wallets are built as tough as the guys using them and made to last," added Todd Hutchins, co-owner of Hutch Leather Works. "The western industry appreciates quality products and Barnes PRCA Rodeo is highly respected, so we wanted to partner with them to showcase our leather work."

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About Hutch Leather Works: Hutch Leather Works, founded in 2010, is a small family business that focuses on detail and utilizes top quality leather and materials. Husband and wife Todd and Angie Hutchins hand make each piece for their customers. The Hutchins credit Richard Fish for teaching them the trade and have expanded from a small room in their home to a larger production area outside of their home. For more information visit www.hutchleatherworks.com and/or contact them on Facebook (Hutch Leather Works), via email (tjhutchins22@yahoo.com or lovesnow24@yahoo.com) or text/call (563-581-4997 or 641-494-6133)

About Barnes PRCA Rodeo: Established in 1950, Barnes PRCA Rodeo from Peterson, Iowa continues to be a premier livestock contracting company and member of the Professional Rodeo Cowboy Association. Marty Barnes, the eldest son of the late Bob and Donita Barnes, manages all aspects of the livestock, rodeo production, and breeding program. www.BarnesPRCARodeo.com

The Rafter B Bar brand is synonymous with Barnes PRCA Rodeo and quality rodeo productions. The athletic talent of the bucking horses, bulls and saddle horses are award winning. Notably, CAT Power was selected nine consecutive times from 2005-2013 to the WNFR. In 1977 Crystal Springs was named the PRCA Saddle Bronc Horse of the Year. The foundation sire Boy Ballou continues to influence the breeding program today. He made five trips to the National Finals Rodeo.

Today the second and third generations of Barnes family handle the day-to-day operations on the ranch and provide for the health and welfare of 165 bucking horses and 70 bulls. The longevity of Barnes PRCA Rodeo is captured in the marketplace across the Midwest where community celebrations dating back 40, 50 and 60 years are continuous partners.

Sixty-seven years ago, Barnes PRCA Rodeo was founded with the guiding principles of integrity and hard work. Bob Barnes was known as "the Colonel", and today is still one of the most respected stockman in professional rodeo. He was selected as the 1984 PRCA Stock Contractor of the Year and inducted into the ProRodeo Hall of Fame in 1994. Donita Barnes was posthumously awarded the inaugural PRCA Lifetime Achievement Award for contract personnel at the PRCA award banquet in 2011. The PRCA Lifetime Achievement Award was renamed in her honor in 2012.